JASIM
AHMED
Cigar Authority · Educator · Host · Traveller · Gentleman

A LIFE IN *Habanos*
A *World* OF CULTURE.

For more than two decades, Jasim Ahmed has lived inside a world most people only glimpse from the outside:the heritage, craftsmanship and conversation that surround the cigar. Recognised by Habanos S.A. with the Hombre Habano Award in Communication at the XXIII Festival del Habano, and holding the credential of Official Master of Habanos, he brings genuine, first-hand authority to every room, stage and table he enters.

This is not a follower count or a media kit built on reach. It is a profile built on knowledge, access and presence, the kind of credibility that cannot be manufactured and does not need to be.

THE *Opportunity*

internationally credentialed within Habanos culture, based in Dubai with a genuine world view spanning Havana, Europe

and the GCC, and comfortable moving between private clients, hospitality brands, cultural institutions and media.

He is sought after not because he sells cigars, but because he understands, and can articulate, everything that surrounds them: etiquette, heritage, hospitality, travel and style.

For a brand, venue or platform, that combination is difficult to source and even harder to fake.

Who
HE IS

Jasim's journey has taken him from Havana's cigar heritage to ***private clubs, hotels, restaurants*** and ***gatherings*** across Europe, the Middle East and beyond.

His knowledge extends past the cigar itself into the traditions that surround it: hospitality, etiquette, gastronomy, craftsmanship, personal style and conversation.

Based in the
United Arab Emirates
and travelling extensively,

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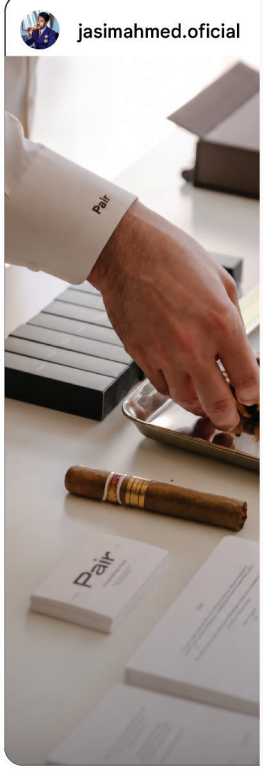
NEVER DO WHAT
I'M GONNA DO NOW.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Pair
Pair

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Habanos Reserva &
Gran Reserva
What makes them
so special?
SERIES 2

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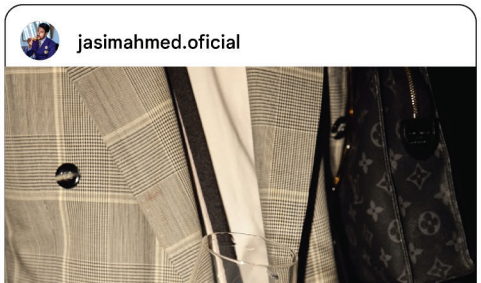
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THE
Brand World

01

experienced,
precise, first-hand,
never boastful.

Authoritative

02

editorial, gentlemanly,
informed by heritage
and hospitality.

Cultivated

03

real education, without jargon or intimidation.

Approachable

04

Dubai-based with a genuine world view, spanning Havana, Europe and the GCC.

International

WHAT HE *Offers*

01 **_Smoke With Jasim_**
An intimate hosted cigar conversation for private groups and aficionados.

02 **_The Masterclass_**
A deeper educational experience covering heritage, construction, vitolas, storage and appreciation.

03 **_Cigar Orientation_**
A refined introduction for adults who want to understand cigar culture properly.

04 **_Private Dinner With Jasim_**
Host, storyteller and cigar authority for a private dining experience.

05 **_Cigar Hospitality_**
Guest welcome, ritual and guided appreciation for selected events.

06 **_International Appearances_**
Cultural events, panels, private gatherings and hospitality activations.

07 **_Speaking & Media_**
Interviews, podcasts and panels on cigar culture, travel and gentlemanly etiquette.

IDEAL *Partners*

Private clients and high-net-worth hosts seeking a masterclass, private dinner or hosted evening.

Hotels, members› clubs and luxury hospitality brands looking to host a cigar experience with real credibility behind it.

Cultural festivals, panels and industry events seeking a credentialed speaker on cigar heritage and etiquette.

Media, podcasts and publications covering luxury lifestyle, travel or cigar culture.

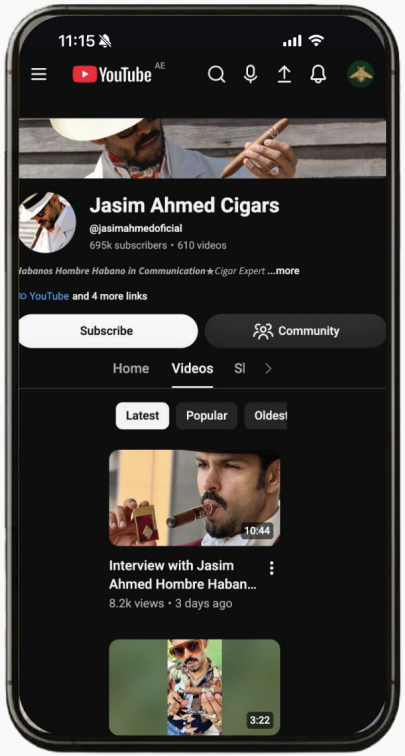
Why It Works

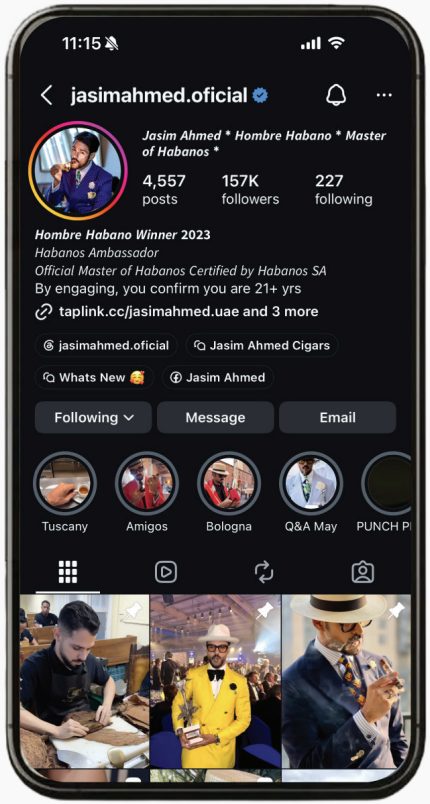
Jasim's positioning is deliberately narrow and deliberately credible. He is not presented as a shop, a catalogue or an influencer chasing volume. He is presented as a person: a global authority whose knowledge, access and hospitality instincts make any collaboration feel considered rather than commercial. That restraint is the asset. It is what makes a booking, feature or partnership with him read as prestige, not promotion.

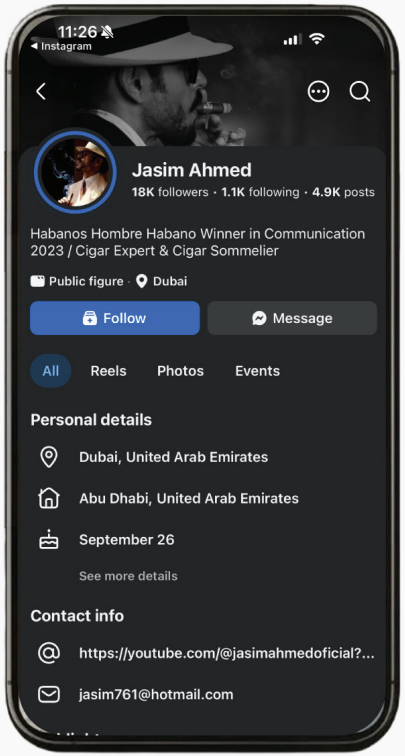
Youtube

Instagram

Facebook







Selected highlights from Jasím's wider social presence, featuring curated content, cigar culture, luxury lifestyle, travel, collaborations and audience engagement.

BEGIN THE
Conversation

For private appearances, masterclasses, hospitality engagements, interviews and selected collaborations, enquiries are welcomed through Jasim's team. Every request is reviewed individually, with availability and a private quotation confirmed directly.

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